


Name:

Due Date:

Election Advertising Campaign

Your job is to research one of Canada’s major federal political parties that you are interested in and create an advertising poster, brochure, or video commercial showcasing your party’s leader, logo, slogan, and position on 3 important platform issues. Attract voters’ attention by making it informative, concise and engaging. To get a good idea of what your party stands for, explore its website and read through its platform. With knowledge of your party’s governing beliefs, try to persuade your audience that these beliefs will have a positive impact on their lives. It must be positive and designed to convince people to vote for your leader, not an attack ad.

<p>Which Canadian Federal Political Party Will You Represent?</p> <ul style="list-style-type: none"> - Conservative - Green - Liberal - NDP
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	Emerging / Developing	Proficient	Extending
Significance		Assesses significance with a broad and clear understanding.	
Evidence		Evaluates evidence to select a wide range of credible supporting material.	
Continuity & Change		Compares continuity and change in a connected and organized way.	
Perspectives		Explains perspectives with a logical and justified interpretation.	

Self-Assessment:

Teacher-Assessment: